# GENTER CAPITAL MANAGEMENT

## **Genter Capital Balanced Income with GENT**

Portfolio Date: 03/31/2025

## **Investment Objective & Philosophy**

The portfolio is designed to provide both stable income and capital appreciation. The asset allocation is dynamically managed using input from both our fixed-income and equity teams and combines dividend-paying stocks and a taxable fixed ETF in a single account. Asset Allocation is determined by the firm's Investment Policy Committee.

## **Investment Process**

The equity allocation consists of individual stocks that pay qualified dividends. We focus on high quality, large-cap names that generate sufficient cash flow to maintain and/or grow their dividends over time.

The fixed income allocation is composed of the Genter Taxable Quality Intermediate ETF (GENT). The fund consists of an actively managed mix of U.S. Treasury and Agency bonds along with investment-grade corporate bonds.

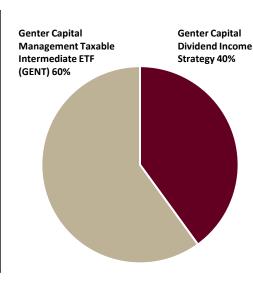
We also actively manage the mix of stocks and bonds based on our views of the relative value of both asset classes, along with our assessment of the underlying economic environment.

## Top 10 Equity Holdings<sup>2</sup>

As of Mar 2025

NAME	TICKER	WEIGHT
AT&T INC	Т	1.93%
ENBRIDGE INC	ENB	1.76%
BLACKROCK INC	BLK	1.70%
ALTRIA GROUP INC	MO	1.62%
M & T BANK CORP	MTB	1.61%
AIR PRODUCTS & CHEMICALS	APD	1.59%
CISCO SYSTEMS INC	CSCO	1.56%
CHEVRON CORP	CVX	1.51%
CVS HEALTH CORPORATION	CVS	1.46%
EMERSON ELECTRIC COMPANY	EMR	1.38%

## **Current Asset Allocation**



## **Portfolio Details**

Investment Type	SMA
Composite Inception Date	7/01/2024
	Blended

Blended Benchmark

## **Key Differentiators: A-E-I**

#### A: Actively managed

Benchmark<sup>1</sup>

Active asset allocation, actively managed equity sleeve, and actively managed fixed income sleeve.

#### E: Easy

Balanced portfolios with individual stocks and a fixed-income ETF, all with daily liquidity.

#### I: Income

Both sleeves are designed to generate consistent income for investors.

### **Portfolio Management**

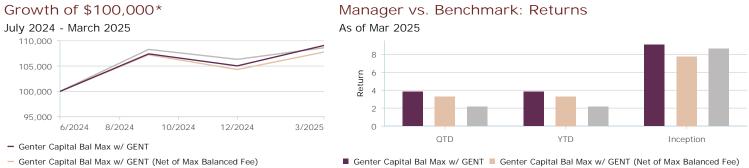
Mr. David Klatt, CFA First VP, Portfolio Manager Joined Firm: 1999

Mr. Alex Moshkovich, CFA Vice President, Portfolio Manager Joined Firm: 2012

Mr. David Pescherine, CFA SVP, Director of Equity Dividend Income Portfolio Manager Joined Firm: 2006

Mr. Alexander J. Hall, CFA SVP, Director of Fixed Income Taxable Fixed Income Portfolio Manager Joined Firm: 1999

Portfolio Characteristics are as of 3/31/2025. The information herein is subject to change at any time due to market conditions or management decisions as the portfolio is actively managed. <sup>1</sup>The Blended benchmark reflects a mix of 40% iShares Russell 1000 Value ETF, 59% Bloomberg Government/Credit Intermediate bond, and 1% ICE BofA 91-Day Treasury Bill. The portfolio characteristics and top holdings are supplemental information and are not required by GIPS. <sup>2</sup>The securities identified and described do not represent all of the securities purchased, sold, or recommended for client accounts. The reader should not assume that an investment in the securities identified was or will be profitable.



- Blended Index

Genter Capital Bal Max w/ GENT
Genter Capital Bal Max w/ GENT (Net of Max Balance
Blended Index

\*Based on a hypothetical investment of \$100,000 in the Balanced Max with GENT strategy beginning on the inception date of the strategy, 07/01/2024. Assumes reinvestment of interest. "Genter Capital Bal Income GENT" return stream reflects composite gross returns. The "Net of Max Balanced Fee" return stream is calculated by reducing the composite gross return stream by the maximum lifetime annual fee of 2.06% (or 0.172% Monthly). The Blended Index reflects a blend of 40% iShares Russell 1000 Value ETF, 59% Bloomberg Government/Credit Intermediate bond, and 1% ICE BofA 91-Day Treasury Bill. The U.S. Dollar is the currency used to express performance.

#### Manager vs Benchmark: Return

As of Mar 2025			
	QTD	YTD	SINCE INCEPTION
Genter Capital Bal Max w/ GENT	3.84	3.84	9.07
Genter Capital Bal Max w/ GENT (Net of Max Balanced Fee)	3.31	3.31	7.41
Blended Index	2.33	2.33	6.92

\*Inception and YTD (Year-to-Date) performance is calculated from the inception date of the composite (7/01/2024) to most recent quarter end (03/31/2025).

Balanced Max Income with Taxable ETF - The Composite is generally structured with an asset allocation of about 40% in equities, 60% in fixed income securities, and 1% in cash. Key risks include credit risk, interest rate risk, and the possibility of equity positions declining in value, causing the composite to underperform the benchmark. Genter Capital Management LLC is a registered investment adviser under the Securities and Exchange Commission pursuant to the Investment Advisors Act of 1940, as amended, doing business as Genter Capital Management. Prior to January 2022, the firm was doing business as RNC Genter Capital Management. Beginning January 1, 2005, the firm has been redefined to include all the assets of Genter Advisors LLC.

There are no guarantees that dividend-paying stocks will continue to pay dividends. In addition, dividend-paying stocks may not experience the same capital appreciation potential as non-dividend paying stocks. Investing in equities is speculative, involves substantial risk, and may result in a loss of principal. Key risks of the strategy include credit risk and interest rate risk which may adversely impact the value of fixed-income securities, causing the composite to underperform the benchmark. Credit risk arises from an issuer's ability to make interest and principal payments when due, as well as the prices of bonds declining when an issuer's credit quality is expected to deteriorate. Interest rate risk occurs when interest rates rise causing bond prices to fall. The Funds' income could decline during periods of falling interest rates. Investments in below investment -grade or high-yield securities are subject to liquidity risk and heightened credit risk. The issuer of a debt security may be able to repay principal prior to the security's maturity, known as prepayment (call) risk, because of an improvement in its credit quality or falling interest rates. In this event, this principal may have to be reinvested in securities with lower interest rates than the original securities, reducing the potential for income.

The Primerica Advisors Lifetime Investment Program is an advisory program sponsored by PFS Investments, Inc. (PFSI) under the name Primerica Advisors. PFSI is a broker-dealer and investment adviser registered with the SEC, member, FINRA and member, SIPC. Primerica, Inc. and PFSI are affiliated. Neither Primerica, Inc. nor PFSI are affiliated with Genter Capital Management.

For investors that access strategies through the Primerica Advisors Lifetime Investment Program, Primerica Advisors or its service providers, not Genter Capital Management, is responsible for implementing the strategy in your account. Gross performance of the strategy, as implemented by Primerica Advisors, will vary from Genter's composite performance. Net performance for individual investors will vary based on the fees charged by Primerica advisors, as well as Primerica Advisors' management of its program and each client's account. In this presentation, Net-of-fee returns are calculated by subtracting the highest Lifetime Investment Program Wrap Fee (2.06% annually or 0.172% Monthly) from the composite gross returns. The highest fee of 2.06% assumes an all-inclusive/Bundled/Wrap fee that includes investment management, portfolio monitoring, consulting services and in some cases, custodial services. The actual fee paid by each client will vary based on the wrap program's fee schedule. As the investment advisor, Genter Capital receives a portion of that highest fee to cover the management fee. In addition, in a traditional wrap program the gross returns are gross of all fees and transaction costs. Wrap fee schedules are provided by independent wrap sponsors and are available upon request from the respective wrap sponsor. In this presentation, the gross returns have been reduced by transaction costs as the composite does not currently include wrap accounts.

Genter Capital Management claims compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. To receive a GIPS Report and/or our firm's list of composite/pooled fund descriptions please email your request to belliott@gentercap.com.